



Animal Welfare

COMMITMENT



WE ARE COMMITTED
**TO THE WELFARE
OF THE BIRDS
IN OUR CARE**

**FULL TIME
ANIMAL CARE TEAM
AND COMMITTEE**

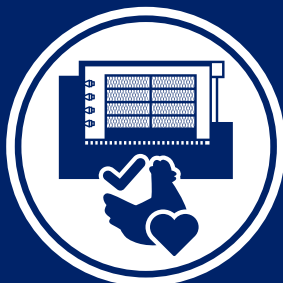


**IN-PERSON
AND REMOTE VIDEO
AUDITING**

OUR AUDITORS ARE CERTIFIED THROUGH THE
PROFESSIONAL ANIMAL AUDITORS CERTIFICATION
ORGANIZATION (PAACO)

**40 MILLION DOLLAR
INVESTMENT IN
MODULAR & MODIFIED
LOADING & ATMOSPHERE
STUNNING**

TO IMPROVE THE WELFARE OF CHICKENS DURING
LOADING, TRANSPORTATION & PROCESSING



**MODULAR
TRANSPORTATION
SYSTEM**

TO ENSURE THE SAFETY AND COMFORT OF BIRDS
DURING LOADING AND TRANSPORTATION.

**ADVANCED VENTILATION
AND ENVIRONMENTAL
MONITORING SYSTEMS**

TO MAINTAIN A COMFORTABLE ENVIRONMENT
THROUGHOUT TRANSPORT



**MODULAR & CONTROLLED
LOADING & ATMOSPHERE
PROCESS STUNNING**

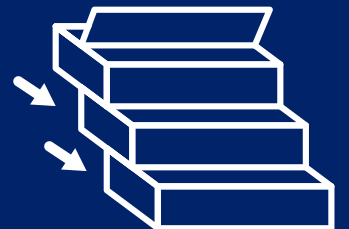
**1 TOUCH
POINT
AT THE FARM**



ONCE BIRDS ARE LOADED INTO
MODULES, THEY ARE NOT TOUCHED
UNTIL AFTER THEY ARE RENDERED
UNCONSCIOUS BY GAS STUNNING AT
THE PLANT. THIS GREATLY REDUCES
BIRD STRESS.

**MODULAR
TRANSPORT
CONTAINERS**

INDIVIDUAL LAYERS WITH SLIDING FLOORS
PROVIDE IMPROVED HEADSPACE FOR BIRDS
AND REDUCED STRESS DURING LOADING
AND TRANSPORT

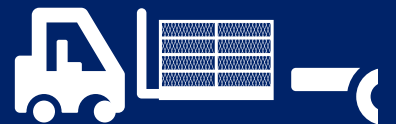


**EXPOSURE
TO WEATHER
IS MINIMIZED**

**MAREL'S
"STORK ATLAS"**

VIDEO DEMONSTRATION
[HTTPS://WWW.YOUTUBE.COM/WATCH?V=W7AD2PPGQ10](https://www.youtube.com/watch?v=W7AD2PPGQ10)

ONCE BIRDS REACH THE PLANT,
**THE MODULES ARE
OFF-LOADED
BY FORKLIFT**



**INTO QUIET, ENVIRONMENTALLY
CONTROLLED HOLDING AREAS
TO AWAIT PROCESSING.**

MODULES ARE THEN PLACED
ONTO THE PROCESSING LINE,
DE-STACKED AND PROCEED
TO THE STUNNING CHAMBER



**CARBON DIOXIDE GAS
GENTLY PUTS THE
BIRDS TO SLEEP**

SLOWLY INCREASING CONCENTRATION OF CO2 GAS PUTS BIRDS TO
SLEEP PRIOR TO PLACEMENT ON PROCESSING LINE, REDUCING
BOTH BIRD AND EMPLOYEE STRESS.

**MAREL'S
"SMOOTHFLOW"**

VIDEO DEMONSTRATION
[HTTPS://WWW.YOUTUBE.COM/WATCH?V=AJB5H-0FOFS](https://www.youtube.com/watch?v=AJB5H-0FOFS)